## **PROPERTY** insights

### **■ GREEN SERIES**

# Towards greener pastures

> Interview with KeTTHA secretary-general on Malaysia's green plans and the recently announced Green Technology Master Plan

T the International Urban Sustainability & Green **Building Conference** (USGBČ) 2017, Datuk Seri Dr Zaini Ujang said in his opening speech that the urban population in Kuala Lumpur is expected to increase to 10 million by 2030 and that 60% of the world's population will be living in cosmopolitan cities; thus, living spaces will need to be cleaner and greener.

The Energy, Green technology and Water Ministry (KeTTHA) secretarygeneral also informed the audience that Malaysia is ranked 42 among the world's happiest nations and is fourth globally in terms of green cover. "Putrajaya is expected to become 'fully green' with 40% green cover by 2025. It can be a model for the world," Zaini said, sharing the good news before making known the arduous tasks that follow with the ministry's introduction of the Green Technology Master Plan (GTMP) on Oct 12.

The GTMP embodies the Eleventh Malaysia Plan (2016 - 2020) or 11MP, which had earmarked the need for green growth across six sectors. Its aim was to accelerate the course of the nation's growth and revolutionise its socio-economic development. The master plan focuses on six areas, building and property included; hence, we will be focusing on this area over the next few weeks.

### **IN THE BEGINNING**

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For decades, governments and world energy councils carried out scientific studies, experimenting and analysing various methodologies and techniques to generate energy. The reason was simply because it was a necessity in sustaining future generations, like oxygen is to life. While the world realised it needs to generate energy to meet societies' future needs, it also learnt of causal effects of greenhouse gasses (GHG), a "by-product" of energy consumption, which results in global warming and causes adverse





climate conditions; hence, the need to

generate energy conscientiously and

consume it cleverly.

The outcome: the adoption of

Green Technology (GT) found to

green building, green purchasing,

This is why the National Green

Technology Policy (NGTP) was

formed and introduced in 2009,

on energy, the environment, the

economy and social aspects. IIMP

supply renewable energy (RE), but

requires the use of green practices and

sustainable methods of process across

green chemistry, green nanotechnology, green lifestyles, etc.

spearheaded by KeTTHA. It focused

emphasised the need to pursue GT. It

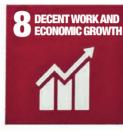
the enabling environment, promoting

sustainable consumption, conserving

natural resources, and strengthening

















### **DEEPER GREEN**

Wanting to reinforce its "green stance", the government signed the Paris Agreement in 2015. The document called for nations to expedite global efforts to mitigate worsening climate conditions. In the agreement, Malaysia pledged to reduce its GHG emissions by 45% by 2030, spurring the establishment of a new gameplan to fulfil the pledge. Comprising 17 Sustainable Development Goals (SDGs) constituted under the Nationally Determined Contribution (NDC) basically campaigned for strengthening banner; GT-pertinent issues deliberated included the pressing need for clean water and sanitation; affordable and clean energy;





















a time, Zaini responds, justifying the need to constantly develop and grow to move forward as the rest of the world is, as more knowledge and information is attained in addressing the challenges to meet the SDGs. In drafting the new GTMP,

KeTTHA received full support. Twenty consultations were conducted with stakeholders involving over 300 representatives from the government, various industries, NGOs and the academia. The objective of the GTMP: "to drive further economic growth as the plan, once it succeeds, expects to bring in RM160 billion; garner a cleaner environment for better lifestyles for future generations; and enhance wellbeing for the people while at the same time protect nature, impede global warming and improve the environment on the whole," informs Zaini. "At the

player, not a green consumer," he adds. The GTMP does not phase out the targets set for 2020 and 2030. Instead it acts as a catalyst to drive the green issues and step up efforts to achieve the objectives targeted for 2020 and 2030,

end of the day, we want to be a green

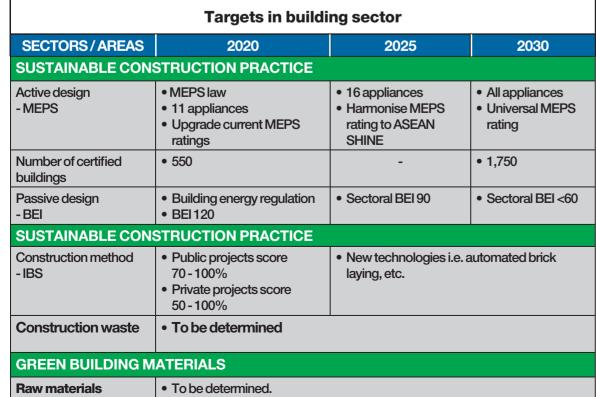


Datuk Seri Dr Zaini Ujang

which aims to bridge the gap and shorten the time taken to becoming a high-income nation driven by green

Follow the second part of the interview with the KeTTHA secretarygeneral in next week's section.

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